

Fair Processing Notice – Borough of Culture Competition

Identity and contact details of the controller and where applicable, the controller’s representative) and the data protection officer

The Liverpool City Region Combined Authority is the ‘controller’ for your personal information. This means that we decide the purpose and means of how your data is used as part of Borough of Culture Competition.

If you have any questions about how your information is being used you can contact the Combined Authority’s Data Protection Officer at

DPO@merseytravel.gov.uk

0151 330 1679

1 Mann Island, Liverpool, L69 3HN

Purpose of the processing and the legal basis for the processing

Your information is being used by the Combined Authority for marketing and promotional purposes in relation to the Borough of Culture Competition, and we are able to do this with your consent.

Description of the categories of personal data

The categories of information being processed include your name, age and contact details,

Retention period or criteria used to determine the retention period

If your submission is unsuccessful, your data will be kept for a period of 6 months from the date of your application. This retention has been determined by the Combined Authority’s business need.

If you are the winning entrant and receive the monetary prize, your personal data will be retained for six years in accordance with the Limitation Act 1980.

The existence of each of data subject’s rights

The GDPR provides you with the following rights when it comes to your personal data:

- The right to be informed how your personal data is being processed
- The right of access to the personal data we hold about you, which include providing copies of the information to you within one month of a request. We may charge a reasonable fee to provide this information based on our administrative costs of responding (i.e. photocopying, postage, etc.).
- The right to rectification of any incorrect or incomplete data we hold about you
- The right to erasure, also known as ‘the right to be forgotten’, where

- Your information is no longer required for the purpose it was collected
- You withdraw your consent
- You object to the Combined Authority processing your information (and there is no overriding legitimate interest for continuing the processing)
- the Combined Authority has breached the GDPR when processing your data
- There is a legal obligation to delete the data (such as a court order)
- The right to restrict processing, which limits what the Combined Authority can do with your information
- The right to data portability, where any automated processing of your information based on your consent or as part of a contract is made available for your reuse
- The right to object to direct marketing or any processing based on the performance of a task in the public interest/exercise of official authority or for the purposes of scientific/historical research and statistics.
- Rights in relation to automated decision making and profiling, where a decision made by a computer has a legal or significant effect on you.

The right to withdraw consent at any time

As our legal basis for processing your personal data is your consent, you have the right to withdraw this at any time. This would result in you no longer taking part in the competition.

The right to lodge a complaint with a supervisory authority

You have the right to lodge a complaint regarding the processing of your personal data to the UK's supervisory authority, the Information Commissioner, who can be reached using the details below:

The Information Commissioner's Office,
Wycliffe House,
Water Lane,
Wilmslow,
Cheshire SK9 5AF
www.ico.gov.uk
0303 123 1113